

## PRACTICE AREA

# Product Liability

Strategic Defense for Manufacturers in Complex Product Liability Litigation

At Friday, Eldredge & Clark, we defend manufacturers and distributors in product liability actions across Arkansas and beyond. Our attorneys bring decades of trial experience to claims involving alleged design, manufacturing, and marketing defects. Whether navigating a single-plaintiff case, mass tort, or class action, we focus on minimizing risk, controlling costs, and protecting brand integrity. Clients also rely on our proactive counsel to strengthen product safety practices, draft warnings and manuals, and mitigate exposure before litigation arises.

## Key Contacts



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### — SUMMARY

- **Comprehensive Product Defense:** Representing manufacturers of pharmaceuticals, medical devices, vehicles, agricultural machinery, firearms, and industrial equipment in complex litigation.
- **National and Regional Reach:** Serving as local, regional, and national counsel in coordinated product liability and class action matters.
- **Preventive Risk Management:** Advising on product design, labeling, and safety compliance to help manufacturers reduce litigation risk.
- **Experienced Trial Advocacy:** Backed by a deep bench of more than 20 litigators with extensive jury trial and appellate experience.
- **Government and Regulatory Insight:** Defending manufacturers in attorney general actions and public nuisance claims involving high-profile consumer products.

## Areas of Focus

### Design and Manufacturing Defect Defense

Our attorneys defend manufacturers against claims alleging design or manufacturing defects, from industrial equipment and automobiles to pharmaceuticals and consumer products. We collaborate with engineers and scientific experts to analyze causation, product performance, and compliance with industry standards.

### Failure-to-Warn and Marketing Claims

We represent companies in litigation involving allegations of inadequate labeling, insufficient warnings, or misleading marketing. Our lawyers help clients develop and defend against claims under state product liability laws and federal regulatory frameworks.

### Mass Tort and Class Action Representation

With extensive experience in complex, multi-plaintiff litigation, our team defends clients in state and federal courts across the country. We serve as national, regional, and local counsel in product liability class actions and coordinated proceedings.

### Related Practice Areas

[Medical Malpractice](#)

### **Regulatory and Compliance Counsel**

Our lawyers work with manufacturers to assess product safety programs, draft warnings and manuals, and address compliance with federal and state consumer protection statutes. We focus on proactive risk management to prevent litigation and regulatory exposure.

## **Meet the Team**

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**Donald H. Bacon**

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